



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser **Pol/Iss/American Crossroads (13324)**
Agency/T-Code **Crossroads Media (1218)/055317791**
Buyer **MARONEY,STEPHANIE**
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Invoice 645800
Inv Date 10/28/2012
Terms Net 30
Contract 335850
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Product **Political - Issue (1068)**
Brand **1088 AMER CROSSRDS (139161)**
Acct Types **National/Political**
Est/Headline **1088/06364526**
Demo
Revision
Comments **AMERICAN CROSSROADS**
******* THIS IS A CASH IN ADVANCE**

CO-OP Order Type **No/Normal**
Package
Gen. Date 10/31/2012 11:33:50AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day, F-1	10/12/12 1:58PM (Fr)	00:30	The Chew	USPRTV20ACH	\$850.00	
2.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day, F-1	10/12/12 10:30AM (Fr)	00:30	KATIE COURIC	USPRTV20ACH	\$700.00	
3.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 11P</u>						
	Spot	11:00:00PM-11:35:00PM	Day, F-1	10/12/12 11:30PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV20ACH	\$5000.00	
4.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day, F-1	10/12/12 11:31AM (Fr)	00:30	The View	USPRTV20ACH	\$900.00	
5.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day, F-1	10/12/12 12:23PM (Fr)	00:30	EYEWITNESS NEWS 12P	USPRTV20ACH	\$900.00	
6.0	Contract Line Remarks:		<u>GENERAL HOSPITALEFF:9/10/12</u>						
	Spot	2:00:00PM- 3:00:00PM	Day, F-1	10/12/12 2:23PM (Fr)	00:30	General Hospital	USPRTV20ACH	\$1000.00	
7.0	Contract Line Remarks:		<u>DR. PHIL EFF:9/10/12</u>						
	Spot	3:00:00PM- 4:00:00PM	Day, F-1	10/12/12 3:10PM (Fr)	00:30	DR. PHIL	USPRTV20ACH	\$800.00	
8.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day, F-1	10/12/12 4:15PM (Fr)	00:30	DR. OZ SHOW	USPRTV20ACH	\$1000.00	
9.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:00:00AM- 5:30:00AM	Day, F-1	10/12/12 5:24AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
10.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM- 5:30:00PM	Day, F-1	10/12/12 5:28PM (Fr)	00:30	EYEWITNESS NEWS 5P	USPRTV20ACH	\$2400.00	
11.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:30:00AM- 6:00:00AM	Day, F-1	10/12/12 5:54AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
12.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM- 6:00:00PM	Day, F-1	10/12/12 5:52PM (Fr)	00:30	EYEWITNESS NEWS 530P	USPRTV20ACH	\$2600.00	
13.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6:00PM</u>						
	Spot	6:00:00PM- 6:30:00PM	Day, F-1	10/12/12 6:21PM (Fr)	00:30	EYEWITNESS NEWS 6P	USPRTV20ACH	\$3200.00	
14.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6A</u>						
	Spot	6:30:00AM- 7:00:00AM	Day, F-1	10/12/12 6:28AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV20ACH	\$2600.00	
15.0	Contract Line Remarks:		<u>INSIDE EDITION</u>						
	Spot	7:00:00PM- 7:30:00PM	Day, F-1	10/12/12 7:28PM (Fr)	00:30	ENTERTAINMENT TONIGHT	USPRTV20ACH	\$3500.00	
16.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, F-1	10/12/12 7:25AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV20ACH	\$2400.00	
17.0	Contract Line Remarks:		<u>ENTERTAINMENT TONIGHT</u>						
	Spot	7:30:00PM- 8:00:00PM	Day, F-1	10/12/12 7:46PM (Fr)	00:30	ENTERTAINMENT TONIGHT	USPRTV20ACH	\$3500.00	
18.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, F-1	10/12/12 8:48AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV20ACH	\$2400.00	
19.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM-10:00:00AM	Day, F-1	10/12/12 9:35AM (Fr)	00:30	LIVE! WITH KELLY	USPRTV20ACH	\$750.00	
20.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day, M-1	10/15/12 1:29PM (Mo)	00:30	The Chew	USPRTV20ACH	\$850.00	



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Brand 1088 AMER CROSSRDS (139161)
Acct Types National/Political
Est/Headline 1088/06364526
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Comments AMERICAN CROSSROADS
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CO-OP Order Type No/Normal
Package
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Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,M-1	10/15/12 10:17AM (Mo)	00:30	KATIE COURIC	USPRTV20ACH	\$700.00	
22.0	Contract Line Remarks:		<u>CASTLE EFF:FALL'12</u>						
	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/15/12 10:42PM (Mo)	00:30	Castle	USPRTV20ACH	\$7000.00	
23.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day,M-1	10/15/12 11:32AM (Mo)	00:30	The View	USPRTV20ACH	\$900.00	
24.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/15/12 12:24PM (Mo)	00:30	EYEWITNESS NEWS 12P	USPRTV20ACH	\$900.00	
25.0	Contract Line Remarks:		<u>DR. PHIL EFF:9/10/12</u>						
	Spot	3:00:00PM- 4:00:00PM	Day,M-1	10/15/12 3:56PM (Mo)	00:30	DR PHIL	USPRTV20ACH	\$800.00	
26.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/15/12 4:13PM (Mo)	00:30	DR. OZ SHOW	USPRTV20ACH	\$1000.00	
27.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:00:00AM- 5:30:00AM	Day,M-1	10/15/12 5:23AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
28.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM- 5:30:00PM	Day,M-1	10/15/12 5:12PM (Mo)	00:30	EYEWITNESS NEWS 5P	USPRTV20ACH	\$2400.00	
29.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,M-1	10/15/12 5:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
30.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,M-1	10/15/12 5:59PM (Mo)	00:30	EYEWITNESS NEWS 6P	USPRTV20ACH	\$2600.00	
31.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6:00PM</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/15/12 6:21PM (Mo)	00:30	EYEWITNESS NEWS 6P	USPRTV20ACH	\$3200.00	
32.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6A</u>						
	Spot	6:30:00AM- 7:00:00AM	Day,M-1	10/15/12 6:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV20ACH	\$2600.00	
33.0	Contract Line Remarks:		<u>INSIDE EDITION</u>						
	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/15/12 7:28PM (Mo)	00:30	ENTERTAINMENT TONIGHT	USPRTV20ACH	\$3500.00	
34.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1	10/15/12 7:27AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV20ACH	\$2400.00	
35.0	Contract Line Remarks:		<u>DANCING WITH THE STARSEFF:FALL'12</u>						
	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/15/12 9:20PM (Mo)	00:30	Dancing With The Stars	USPRTV20ACH	\$10000.00	
36.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,M-1	10/15/12 8:40AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV20ACH	\$2400.00	
37.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,M-1	10/15/12 9:38AM (Mo)	00:30	LIVE! WITH KELLY	USPRTV20ACH	\$750.00	
38.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 11P</u>						
	Spot	11:00:00PM-11:35:00PM	Day,Sa-1	10/13/12 11:20PM (Sa)	00:30	NASCAR SERIES	USPRTV20ACH	\$5000.00	
39.0	Contract Line Remarks:		<u>SATURDAY AM NEWS</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	10/13/12 7:27AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	USPRTV20ACH	\$900.00	
40.0	Contract Line Remarks:		<u>SATURDAY GMA</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	10/13/12 8:59AM (Sa)	00:30	Good Morning America Saturday	USPRTV20ACH	\$1500.00	



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41.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 11P</u>						
	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/14/12 11:13PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV20ACH	\$5000.00	
42.0	Contract Line Remarks:		<u>EYEWITNESS NEWS SUNDAY</u>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/14/12 12:23PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	USPRTV20ACH	\$900.00	
43.0	Contract Line Remarks:		<u>SUNDAY AM NEWS</u>						
	Spot	7:00:00AM-8:00:00AM	Day,Su-1	10/14/12 6:59AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	USPRTV20ACH	\$800.00	
44.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM-2:00:00PM	Day,Th-1	10/11/12 1:32PM (Th)	00:30	The Chew	USPRTV20ACH	\$850.00	
45.0	Contract Line Remarks:		<u>KATIE EFF:9/10/12</u>						
	Spot	10:00:00AM-11:00:00AM	Day,Th-1	10/11/12 10:30AM (Th)	00:30	KATIE COURIC	USPRTV20ACH	\$700.00	
46.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM-5:30:00PM	Day,W-1	10/10/12 5:24PM (We)	00:30	EYEWITNESS NEWS 5P	USPRTV20ACH	\$2400.00	
47.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:30:00AM-6:00:00AM	Day,W-1	10/10/12 5:51AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
48.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM-6:00:00PM	Day,W-1	10/10/12 5:43PM (We)	00:30	EYEWITNESS NEWS 530P	USPRTV20ACH	\$2600.00	
49.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6:00PM</u>						
	Spot	6:00:00PM-6:30:00PM	Day,W-1	10/10/12 6:28PM (We)	00:30	EYEWITNESS NEWS 6P	USPRTV20ACH	\$3200.00	
50.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6A</u>						
	Spot	6:30:00AM-7:00:00AM	Day,W-1	10/10/12 6:29AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV20ACH	\$2600.00	
51.0	Contract Line Remarks:		<u>INSIDE EDITION</u>						
	Spot	7:00:00PM-7:30:00PM	Day,W-1	10/10/12 7:20PM (We)	00:30	INSIDE EDITION	USPRTV20ACH	\$3500.00	
52.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	7:00:00AM-8:00:00AM	Day,W-1	10/10/12 7:28AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV20ACH	\$2400.00	
53.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	8:00:00AM-9:00:00AM	Day,W-1	10/10/12 8:48AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV20ACH	\$2400.00	
54.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,W-1	10/10/12 9:32AM (We)	00:30	LIVE! WITH KELLY	USPRTV20ACH	\$750.00	
55.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 11P</u>						
	Spot	11:00:00PM-11:35:00PM	Day,Th-1	10/11/12 11:13PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV20ACH	\$5000.00	
56.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM-12:00:00PM	Day,Th-1	10/11/12 11:33AM (Th)	00:30	The View	USPRTV20ACH	\$900.00	
57.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM-1:00:00PM	Day,Th-1	10/11/12 12:38PM (Th)	00:30	EYEWITNESS NEWS 12P	USPRTV20ACH	\$900.00	
58.0	Contract Line Remarks:		<u>GENERAL HOSPITALEFF:9/10/12</u>						
	Spot	2:00:00PM-3:00:00PM	Day,Th-1	10/11/12 2:31PM (Th)	00:30	General Hospital	USPRTV20ACH	\$1000.00	
59.0	Contract Line Remarks:		<u>DR. PHIL EFF:9/10/12</u>						
	Spot	3:00:00PM-4:00:00PM	Day,Th-1	10/11/12 3:11PM (Th)	00:30	DR. PHIL	USPRTV20ACH	\$800.00	
60.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM-5:00:00PM	Day,Th-1	10/11/12 4:12PM (Th)	00:30	DR. OZ SHOW	USPRTV20ACH	\$1000.00	



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61.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1	10/11/12 5:22AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
62.0	Contract Line Remarks:		PRIVATE PRACTICE EFF: FALL '12						
	Spot	10:00:00PM- 11:00:00PM	Day, Tu-1	10/09/12 10:32PM (Tu)	00:30	Private Practice	USPRTV19ACH	\$9500.00	
63.0	Contract Line Remarks:		THE VIEW						
	Spot	11:00:00AM- 12:00:00PM	Day, Tu-1	10/09/12 10:58AM (Tu)	00:30	The View	USPRTV19ACH	\$900.00	
64.0	Contract Line Remarks:		EYEWITNESS NEWS MIDDAY						
	Spot	12:00:00PM- 1:00:00PM	Day, Tu-1	10/09/12 12:57PM (Tu)	00:30	EYEWITNESS NEWS 12P	USPRTV19ACH	\$900.00	
65.0	Contract Line Remarks:		GENERAL HOSPITAL EFF: 9/10/12						
	Spot	2:00:00PM- 3:00:00PM	Day, Tu-1	10/09/12 2:23PM (Tu)	00:30	General Hospital	USPRTV19ACH	\$1000.00	
66.0	Contract Line Remarks:		DR. PHIL EFF: 9/10/12						
	Spot	3:00:00PM- 4:00:00PM	Day, Tu-1	10/09/12 3:12PM (Tu)	00:30	DR. PHIL	USPRTV19ACH	\$800.00	
67.0	Contract Line Remarks:		DR. OZ						
	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1	10/09/12 4:15PM (Tu)	00:30	DR. OZ SHOW	USPRTV19ACH	\$1000.00	
68.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:00:00AM- 5:30:00AM	Day, Tu-1	10/09/12 5:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV19ACH	\$1000.00	
69.0	Contract Line Remarks:		EYEWITNESS NEWS 5:00PM						
	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1	10/09/12 5:27PM (Tu)	00:30	EYEWITNESS NEWS 5P	USPRTV19ACH	\$2400.00	
70.0	Contract Line Remarks:		EYEWITNESS NEWS 5A						
	Spot	5:30:00AM- 6:00:00AM	Day, Tu-1	10/09/12 5:28AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV19ACH	\$1000.00	
71.0	Contract Line Remarks:		EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1	10/09/12 5:53PM (Tu)	00:30	EYEWITNESS NEWS 530P	USPRTV19ACH	\$2600.00	
72.0	Contract Line Remarks:		EYEWITNESS NEWS 6A						
	Spot	6:00:00AM- 6:30:00AM	Day, Tu-1	10/09/12 6:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV19ACH	\$2600.00	
73.0	Contract Line Remarks:		EYEWITNESS NEWS 6:00PM						
	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	10/09/12 6:28PM (Tu)	00:30	EYEWITNESS NEWS 6P	USPRTV19ACH	\$3200.00	
74.0	Contract Line Remarks:		EYEWITNESS NEWS 6A						
	Spot	6:30:00AM- 7:00:00AM	Day, Tu-1	10/09/12 6:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV19ACH	\$2600.00	
75.0	Contract Line Remarks:		INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1	10/09/12 7:11PM (Tu)	00:30	INSIDE EDITION	USPRTV19ACH	\$3500.00	
76.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1	10/09/12 7:28AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV19ACH	\$2400.00	
77.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	Spot	8:00:00AM- 9:00:00AM	Day, Tu-1	10/09/12 8:55AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV19ACH	\$2400.00	
78.0	Contract Line Remarks:		LIVE WITH KELLY						
	Spot	9:00:00AM- 10:00:00AM	Day, Tu-1	10/09/12 9:59AM (Tu)	00:30	LIVE! WITH KELLY	USPRTV19ACH	\$750.00	
79.0	Contract Line Remarks:		THE CHEW						
	Spot	1:00:00PM- 2:00:00PM	Day, W-1	10/10/12 1:29PM (We)	00:30	The Chew	USPRTV20ACH	\$850.00	
80.0	Contract Line Remarks:		KATIE EFF: 9/10/12						
	Spot	10:00:00AM- 11:00:00AM	Day, W-1	10/10/12 10:30AM (We)	00:30	KATIE COURIC	USPRTV20ACH	\$700.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/American Crossroads (13324)
Crossroads Media (1218)/055317791
MARONEY,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645800
Inv Date 10/28/2012
Terms Net 30
Contract 335850
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product Political - Issue (1068)
Brand 1088 AMER CROSSRDS (139161)
Acct Types National/Political
Est/Headline 1088/06364526
Demo
Revision
Comments AMERICAN CROSSROADS
***** THIS IS A CASH IN ADVANCE

CO-OP Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:50AM

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
81.0	Contract Line Remarks:		<u>NASHVILLE EFF: FALL '12</u>						
	Spot	10:00:00PM- 11:00:00PM	Day, W-1	10/10/12 10:23PM (We)	00:30	NASHVILLE	USPRTV20ACH	\$7200.00	
82.0	Contract Line Remarks:		<u>THE VIEW</u>						
	Spot	11:00:00AM- 12:00:00PM	Day, W-1	10/10/12 10:59AM (We)	00:30	The View	USPRTV20ACH	\$900.00	
83.0	Contract Line Remarks:		<u>EYEWITNESS NEWS MIDDAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day, W-1	10/10/12 12:38PM (We)	00:30	EYEWITNESS NEWS 12P	USPRTV20ACH	\$900.00	
84.0	Contract Line Remarks:		<u>GENERAL HOSPITAL EFF: 9/10/12</u>						
	Spot	2:00:00PM- 3:00:00PM	Day, W-1	10/10/12 2:26PM (We)	00:30	General Hospital	USPRTV20ACH	\$1000.00	
85.0	Contract Line Remarks:		<u>DR. PHIL EFF: 9/10/12</u>						
	Spot	3:00:00PM- 4:00:00PM	Day, W-1	10/10/12 3:12PM (We)	00:30	DR. PHIL	USPRTV20ACH	\$800.00	
86.0	Contract Line Remarks:		<u>DR. OZ</u>						
	Spot	4:00:00PM- 5:00:00PM	Day, W-1	10/10/12 4:24PM (We)	00:30	DR. OZ SHOW	USPRTV20ACH	\$1000.00	
87.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:00:00AM- 5:30:00AM	Day, W-1	10/10/12 5:23AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
88.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:00PM</u>						
	Spot	5:00:00PM- 5:30:00PM	Day, Th-1	10/11/12 5:23PM (Th)	00:30	EYEWITNESS NEWS 5P	USPRTV20ACH	\$2400.00	
89.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5A</u>						
	Spot	5:30:00AM- 6:00:00AM	Day, Th-1	10/11/12 5:52AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	USPRTV20ACH	\$1000.00	
90.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 5:30PM</u>						
	Spot	5:30:00PM- 6:00:00PM	Day, Th-1	10/11/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	USPRTV20ACH	\$2600.00	
91.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6A</u>						
	Spot	6:00:00AM- 6:30:00AM	Day, Th-1	10/11/12 6:13AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV20ACH	\$2600.00	
92.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6:00PM</u>						
	Spot	6:00:00PM- 6:30:00PM	Day, Th-1	10/11/12 6:22PM (Th)	00:30	EYEWITNESS NEWS 6P	USPRTV20ACH	\$3200.00	
93.0	Contract Line Remarks:		<u>EYEWITNESS NEWS 6A</u>						
	Spot	6:30:00AM- 7:00:00AM	Day, Th-1	10/11/12 6:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV20ACH	\$2600.00	
94.0	Contract Line Remarks:		<u>INSIDE EDITION</u>						
	Spot	7:00:00PM- 7:30:00PM	Day, Th-1	10/11/12 7:11PM (Th)	00:30	INSIDE EDITION	USPRTV20ACH	\$3500.00	
95.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	7:00:00AM- 8:00:00AM	Day, Th-1	10/11/12 7:25AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	USPRTV20ACH	\$2400.00	
95.0	Contract Line Remarks:		<u>ENTERTAINMENT TONIGHT</u>						
	Spot	7:30:00PM- 7:56:00PM	Day, Th-1	10/11/12 7:59PM (Th)	00:30	LAST RESORT	USPRTV20ACH	\$3500.00	
97.0	Contract Line Remarks:		<u>GOOD MORNING AMERICA</u>						
	Spot	8:00:00AM- 9:00:00AM	Day, Th-1	10/11/12 8:45AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV20ACH	\$2400.00	
98.0	Contract Line Remarks:		<u>LIVE WITH KELLY</u>						
	Spot	9:00:00AM- 10:00:00AM	Day, Th-1	10/11/12 9:51AM (Th)	00:30	LIVE! WITH KELLY	USPRTV20ACH	\$750.00	
99.0	Contract Line Remarks:		<u>THE CHEW</u>						
	Spot	1:00:00PM- 2:00:00PM	Day, Tu-1	10/09/12 1:29PM (Tu)	00:30	The Chew	USPRTV19ACH	\$850.00	
100.0	Contract Line Remarks:		<u>KATIE EFF: 9/10/12</u>						
	Spot	10:00:00AM- 11:00:00AM	Day, Tu-1	10/09/12 10:28AM (Tu)	00:30	KATIE COURIC	USPRTV19ACH	\$700.00	



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Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

AgM

Advertiser **Pol/Iss/American Crossroads (13324)**
Agency/T-Code **Crossroads Media (1218)/055317791**
Buyer **MARONEY,STEPHANIE**
Salesperson **Telerep/Philadelphia, Philadelphia (1057)**
ph: (555) 555-5555

Product **Political - Issue (1068)**
Brand **1088 AMER CROSSRDS (139161)**
Acct Types **National/Political**
Est/Headline **1088/06364526**
Demo
Revision
Comments **AMERICAN CROSSROADS**
******* THIS IS A CASH IN ADVANCE**

Invoice **645800**
Inv Date **10/28/2012**
Terms **Net 30**
Contract **335850**
Bill Type **Standard**
Period **10/1/2012 - 10/28/2012**

CO-OP Order Type **No/Normal**
Package
Gen. Date **10/31/2012 11:33:50AM**

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/Sec	Amount	Remarks

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$209,000.00	Total Spots	100
Commission	(\$31,350.00)		
Net Total	\$177,650.00		